

Behaviour 101

reinforcement & punishment

Need more support with your child's challenging behaviours? Contact us!

REINFORCEMENT

Reinforcement is anything designed to promote or increase a desired behaviour. Reinforcement occurs following a behaviour that increases its likelihood of that behaviour occurring again.

PUNISHMENT

Punishment occurs following a behaviour that decreases its likelihood of that behaviour occurring again. Punishment is anything designed to eliminate or decrease an undesirable behaviour.

POSITIVE REINFORCEMENT

After a behaviour occurs, a preferred response/item is added to the situation, which increases future occurrence of this behaviour.

NEGATIVE REINFORCEMENT

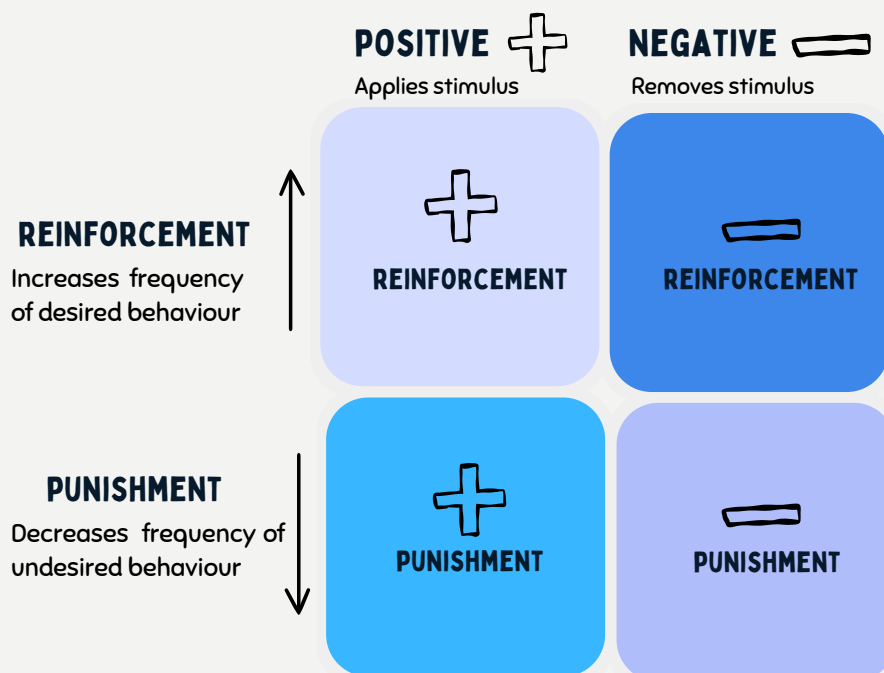
After a behaviour occurs, a non-preferred response/item is removed from the situation, which increases future occurrence of this behaviour.

POSITIVE PUNISHMENT

After a behaviour occurs, a non-preferred response/item is added to the situation, which decreases future occurrence of this behaviour.

NEGATIVE PUNISHMENT

After a behaviour occurs, a preferred response/item is removed from the situation, which decreases future occurrence of this behaviour.



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